



PRESS RELEASE

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Powderfinger to headline 2009 Deniliquin Ute Muster

Powderfinger, Australia's number one rock band and ARIA award winning champions will rock the main stage at the 2009 Deni Ute Muster. With their renowned hits across all radio genres, Powderfinger are going to transform the Deni Muster to a stadium-like arena for the lucky fans at this year's muster.

Every year the Deni Play on the Plains Festival and World Record Ute Muster reaches new heights and is now nationally recognised as one of the biggest and most successful Festival's in rural Australia.

Combine the unique mix of top class entertainment each day with the cream of OZ music each evening and there you have an event that attracts around 25,000 patrons annually.

"It's awesome we can be part of this event. We're really pumped to be invited to perform in front of all our supporters at Deni", said Powderfinger's Bernard Fanning.

John Harvie, Festival Director welcomes Powderfinger to the 2009 Deni Ute Muster concert lineup.

"There is no doubt the overall lineup for Friday and Saturday night concerts will surpass every other year.

The vision for our Festival since its inception in 1999 is to celebrate everything Australian and those that are iconic to our great land.

What could be more iconic and proudly Australian than Powderfinger?" he said.

The Festival caters for all ages ranging from children, families, adults through to retirees with camping facilities available to suit everyone's preference.

Set on the flattest open plains on earth the site includes a huge Family camping area that caters for sedans, caravans, camper trailers and mobile homes so if you don't have a ute – don't despair, everyone can still be part of this national iconic event.

Why not take advantage of Kevin Rudd's stimulus package? Get your tickets online today at a discount price on www.deniutemuster.com.au or call 03 5881 3388.

Deni Play on the Plains Festival & World Record Ute Muster is *Proudly Australian*.

Friday 2 and Saturday 3 October 2009, located in Deniliquin, Southern Riverina, New South Wales.

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