



Press Release

For Immediate Release 19 May, 2009

Showcase your Passion at the 2009 Deniliquin Ute Muster

ARE you a tuned-in, mechanical, fanatical, ute-loving Aussie who owns a ripper of a Ute?

Do you think your pride and joy is the cream of the crop? Or does it have more personality than you can throw a stick at?

Maybe it's a slick street ute or a corker of a Bundy themed ute. It may have even travelled the furthest distance.

The Coates Show n Shine arena is where many proud ute owners showcase some of Australia's best utes and vying for the exclusive award the Ute of the Year.

John Harvie, Festival Director is encouraging passionate ute owners to enter in the 2009 competition.

"In 2008 the standard was regarded as the highest ever and congratulations to all winners and entrants.

"We are anticipating that the level is going to be even higher this year."

"The Ultimate Chick's Ute category is becoming more and more impressive – it seems a lot of the ladies prefer to spend money on their ute rather than shoes these days! The guys are getting a run for their money in the ute department," he said.

Categories include:

Class A: Ute of the Year. The cream of the crop culminating in the prestigious Ute of the Year.

Class B: The Ultimates. The Ultimate Country Style Ute, the Ultimate Street Ute, the Ultimate Town Ute, the Ultimate Chicks Ute and the Ultimate Original/Restored Ute.

Class C: The Ultimate 4 x 4's. Country 4 x 4 Ute, Town 4 x 4 Ute and Street 4 x 4 Ute.

Class D: Themed Categories. National Bundy Ute of the Year, Best Aussie Themed Ute, Best Artwork Ute, Best Sound Audio Ute and Ute that's travelled the furthest.

Closing date for all categories is Sunday 6 September, 2009.

Entry forms can be downloaded from the website www.denicutemuster.com.au or call 03 5881 3388.

Judging begins in the Coates Show and Shine arena at 11am Friday 2 October 2009.

Even bigger and better prizes are on offer thanks to the many sponsors.

So come along and see how your ute rates against the best in the nation.

The Festival caters for all ages ranging from children, families, adults through to retirees with camping facilities available to suit everyone's preference.



Set on the flattest open plains on earth the site includes a huge Family camping area that caters for sedans, caravans, camper trailers and mobile homes so if you don't have a ute – don't despair, everyone can still be part of this national iconic event.

With 2 days of top class non stop entertainment the 2009 Deniliquin Ute Muster is set to raise the bar again.

Friday night concert headlines Troy Cassar-Daley along with Adam Harvey, The Sunny Cowgirls, Catherine Britt and Kirsty Lee Akers.

Saturday night concert headlines Powderfinger along with The Angels, Beccy Cole, Travis Collins and Sinead Burgess.

Take advantage of Kevin Rudd's stimulus package and buy your early bird tickets online today www.deniumuster.com.au or call 03 5881 3388.

Friday 2 and Saturday 3 October 2009, located in Deniliquin, Southern Riverina, New South Wales.

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