



## IMPORTANT INFORMATION FOR MEDIA REGARDING THE 2017 DENI UTE MUSTER

Friday 29 and Saturday 30 September 2017

### PLEASE READ CAREFULLY

Media applying for accreditation to cover the **2017 DENI UTE MUSTER** MUST be working or on assignment for regularly distributed, credible industry related publications, programs and related online sites.

Any forms submitted that do not comply with the terms set out below will NOT be accepted.

#### PLEASE NOTE

Each individual wishing to cover the **2017 DENI UTE MUSTER** activity MUST submit AND SIGN their own application form if submitting via fax. Any forms submitted via email without signatures will be deemed to include your agreement to and acceptance of the terms and conditions set out below. Single forms from any media outlet containing multiple staff applicants will NOT be accepted.

Please note this accreditation is for the specific event only and does not provide access to backstage, VIP areas or any event after parties.

#### HOW TO APPLY FOR MEDIA ACCREDITATION

Please fill out the attached form and return to the publicity office via e-mail, fax or post by no later than 5.00pm Sydney time, Monday 15 August, 2017. We will review your request and contact you regarding the status of your application in the timeframe below. Once accredited, you will receive information on access and other key information. For any queries regarding accreditation, please contact:

Rina Ferris  
FERRIS DAVIES PRM  
P.O. Box 830, Rozelle NSW 2039, Australia  
Fax: (+612) 9555 5084  
E-mail: [rina@ferrisdaviesprm.com.au](mailto:rina@ferrisdaviesprm.com.au)

#### KEY DATES

CUT OFF DATE FOR MEDIA TO APPLY FOR ACCREDITATION:  
NOTIFICATION OF THE STATUS OF YOUR REQUEST BY:

[Friday, 4 August 2017]

[Wednesday, 6 September 2017]

Please include the following with your application -

#### **PRINT/ RADIO/ NEWS MEDIA**

An assignment letter on company letterhead from an editor, producer or program director that states the intention to publish / air your reports.

#### **WEB PUBLICATIONS**

The website's URL, plus a link or copy of a recent article verifying you contribute to the site. The Web publication must be a previously established news site that is regularly updated with original and current related news.

#### **IMPORTANT - PLEASE NOTE**

Media accreditation is reserved for working members of the media. Please note that there is a limited number of media passes available. The DENI UTE MUSTER will accommodate as many media requests as possible. Submission of the following does not guarantee accreditation.

Your completed request (along with any additional information that is required) must be received no later



than 5.00pm Sydney time, Friday, 4 August 2017 for consideration. Forms received after that time / date may not be processed or considered.

Any applications submitted by persons who do not have a business email address associated with the media outlet in question **MUST** supply a letter from the publisher/owner confirming that they are on assignment for that media outlet.



## TERMS AND CONDITIONS

### GENERAL

All applicants will be contacted and informed whether their application is successful or not. Success or failure of all media accreditation applications is entirely at the discretion of the publicists. All decisions communicated to accreditation applicants will be final and binding and no correspondence will be entered into.

### ACCREDITATION COLLECTION

Once contacted and informed of a successful accreditation application request, each applicant must reply in writing to confirm his or her attendance. Applicants will then be supplied with accreditation collection information. Media accreditation passes will be available for pick-up from the communicated media access point on the day of the event at the **DENI UTE MUSTER** venue. The available time(s) for collection will be communicated to each successfully accredited media representative.

Accreditations may only be picked up by the bearer and not by a representative. Accreditations will only be issued on receipt of valid identification i.e. drivers license or passport.

### APPLICANT OBLIGATIONS

The applicant agrees to:

- Abide by any terms of entry set forth by the 2017 Deni Ute Muster National Event Publicists - Ferris Davies PRM, the promoter(s), venue(s), artist(s) and/or nominated representatives.
- Wear any identifying passes / vests required at all times during the event.

### ACCREDITATION NOT TRANSFERABLE

Accreditation passes may only be carried and used by the applicant and may not be assigned or transferred to any other person.

### CONDUCT

The applicant agrees to conduct themselves in a professional manner during the **2017 DENI UTE MUSTER**. The applicant agrees not to interfere with other media, artists or the artist's representatives. Media will not be permitted backstage/VIP/artist area or on or side of stage at any time unless pre-arranged with the **2017 DENI UTE MUSTER** publicity team.

### INFORMATION / REGULATIONS FOR PHOTOGRAPHERS

1. The **2017 DENI UTE MUSTER** has an official photography team in place.
2. Photographic space is limited and multiple accreditation applications from media outlets / agencies will be considered on a case-by-case basis. All decisions communicated to accreditation applicants will be final and binding and no correspondence will be entered into.
3. Photographers are not allowed to enter the VIP/artist area at any time unless pre-arranged with the **2017 DENI UTE MUSTER** publicity team.
4. There will be a photography pit at each stage. These pits are restricted for use and access by accredited photographers only.
5. Accreditation is approved on the basis you will attend with professional-standard photographic equipment to cover this event. If your equipment is not deemed professional it may render your accreditation null and void.
6. Photographers are not permitted to shoot at any official after party unless pre-arranged with the **2017 DENI UTE MUSTER** publicity team.
7. Photographers who do not comply with the regulations will have their accreditation withdrawn.



## MEDIA ACCREDITATION REQUEST FORM

Please complete and return this page and the following page **ONLY** to [rina@ferrisdaviesprm.com.au](mailto:rina@ferrisdaviesprm.com.au) or by fax to (02) 9555 5084 by no later than 5.00pm, Friday, 4 August 2017

**PLEASE NOTE**

Each individual wishing to cover the 2017 DENI UTE MUSTER must submit their own application form in accordance with the requirements stipulated above. Single forms from any media outlet containing multiple staff applicants **will NOT be accepted.**

Name: \_\_\_\_\_

Media Outlet: \_\_\_\_\_

Position / Role: \_\_\_\_\_ Freelance:  Yes  No

Address: \_\_\_\_\_

City/ Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Post Code: \_\_\_\_\_

Country: \_\_\_\_\_ Direct ph #: (\_\_\_\_\_) \_\_\_\_\_

Mobile: \_\_\_\_\_ Fax #: (\_\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

Twitter: @ \_\_\_\_\_ Followers: \_\_\_\_\_  
(ADDRESS) (QUANTITY)

Facebook: @ \_\_\_\_\_ Page Likes: \_\_\_\_\_  
(ADDRESS) (QUANTITY)

Instagram: @ \_\_\_\_\_ Page Likes: \_\_\_\_\_  
(ADDRESS) (QUANTITY)

**I WOULD LIKE TO BE ACCREDITED FOR (please tick appropriate boxes):**

- Friday, 29 September 2017  Saturday, 30 September 2017

**WILL YOU REQUIRE A CAMPSITE / MOBILE HOME SITE AND, IF SO, WHICH DAYS AND TYPE:**

- Thursday, 28 September 2017  \*Caravan or Campervan site requested  
 Friday, 29 September 2017  Camping - Own tent set up



Saturday, 30 October 2017

\*Camping - VIP Camping requested  
*\*Subject to availability*

**TYPE OF MEDIA (please tick appropriate boxes):**

**PRINT**       Newspaper       Magazine

**FREQUENCY**     Daily       Weekly       Sunday       Monthly       Quarterly       Other

**Distribution:**       Metro       Regional       National       International

**Circulation:** \_\_\_\_\_ **Readership:** \_\_\_\_\_

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**TELEVISION**     National     Regional     Cable       International

**Network:** \_\_\_\_\_ **Program:** \_\_\_\_\_ **Timeslot:** \_\_\_\_\_

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**RADIO**       Metro       Regional     National     International

**Station:** \_\_\_\_\_ **Program:** \_\_\_\_\_ **Timeslot:** \_\_\_\_\_

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**ONLINE**      URL: \_\_\_\_\_

**UNIQUE VISITORS PER MONTH:** \_\_\_\_\_

**NEWSLETTER/DATABASE (Numbers):** \_\_\_\_\_

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**PHOTOGRAPHERS**       News       Freelance     Entertainment     Agency

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I, the undersigned have read and agree to all the terms and conditions

**Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_