



## 2019 Deni Ute Muster Announcement

Tim McGraw confirmed to headline our  
21<sup>st</sup> birthday Muster!

#DeniUteMuster

**Under media embargo until 6.00am AEDST, Monday, 12 November 2018:** Australia's iconic **Deni Ute Muster** turns 21 next year and organisers are thrilled to announce that international superstar, **Tim McGraw**, will headline the event to be held on **4 and 5 October 2019**.

**Tim McGraw** has sold more than 50 million records and dominated the charts with 43 worldwide #1 singles. He's won 3 Grammy Awards, 16 Academy of Country Music Awards, 14 Country Music Association Awards, 11 American Music Awards, 3 People's Choice Awards and numerous other honours. He also starred in and narrated the hit movie "The Shack" as well as roles in "Friday Night Lights" and "The Blind Side."

McGraw's iconic career achievements include being named the BDS Radio's Most Played Artist of the Decade for all music genres and having the Most Played Song of the Decade for all music genres. He is the most played country artist since his debut in 1992, with two singles spending over 10 weeks at #1. His career-long tour successes include the recent, record-setting Soul2Soul The World Tour 2017 with his wife, Faith Hill.

The **Deni Ute Muster** has become one of the top 'bucket list' events in Australia and annually attracts around 20,000 people of all ages from all around the world celebrating modern Australian rural life and, of course, the iconic 'Ute'. It has become the NSW Labour Day long weekend destination of choice for ute and music enthusiasts and has amazing community support with more than 1,000 volunteers mobilising each year to help put on the event which donates close to \$100,000 back to community groups.

Muster Adorer Tickets to our 21<sup>st</sup> went on sale earlier this month and sold out in under 5 minutes. Early Bird tickets have also sold out with half the allocation sold within the first 24 hours. General Admission tickets are on sale now and Reserved Camping tickets will go on sale early in the new year.

The **Deni Ute Muster** is not just about the music and 2019 will include all the family favourites including wood chopping and whip cracking demonstrations, the World Record Blue Singlet Challenge, Ute Count, Show N Shine, the Bull Ride Spectacular, Circlework, Barrel Race and Go to Wo competitions all on the entertainment menu.

In its first year (1999), the **Deni Ute Muster** had approximately 5,000 patrons and set a new Guinness World Record for the most utes gathered at an event at 2,839. Since 1999 the **Deni Ute Muster** has become the region's biggest tourist drawcard and a celebration of all things Australian.

**Deni Ute Muster** General Manager, Vicky Lowry, said today, *"We are excited to announce that Tim McGraw will be headlining the Deni Ute Muster for 2019. What a great inclusion to help celebrate our 21st milestone! Like every 21st, plans are under way for all ages to come and party on the plains with friends both old and new on the NSW long weekend in October."*

Artist and Event photos and can be downloaded [here](#).

All Muster Adorer and Early Bird tickets are now sold out. General Admission tickets are available at [www.deniutemuster.com.au](http://www.deniutemuster.com.au)

# Deni Ute Muster

Conargo Road, Deniliquin, NSW

Friday, 4 October and Saturday, 5 October 2019

[www.deniutemuster.com.au](http://www.deniutemuster.com.au)

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#DeniUteMuster

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