

DENI UTE MUSTER 2026 TRADE SITE APPLICATION

Festival dates: Friday 2nd and Saturday 3rd October 2026

FESTIVAL OVERVIEW

The Deni Ute Muster (*festival*) is promoted by the Deni Play on the Plains Festival Ltd (*we, us* and *our*). The festival aims to attract trade sites that offer a variety of enjoyable, affordable, high quality goods and services at competitive prices.

All trade sites should reflect the locally orientated, friendly and relaxed atmosphere of the festival and it is expected that trade sites will feature colourful and festive decoration.

TERMS AND CONDITIONS

These Terms and Conditions set out the basis on which you will be granted a non-assignable licence to have a trade site at the festival. Tickets to the festival are given and admission is granted on the basis that you are bound by these Terms and Conditions.

A reference to 'you' and 'your' in these terms and conditions is a reference to each vendor; and a reference to 'your personnel' is a reference to your employees, contractors, sub-contractors, employees of sub-contractors, labour hire employees, work experience students, volunteers and any other representatives engaged by you for the festival.

APPLICATION PROCESS

You must be the registered and licensed owner and principal operator of the trade site for the duration of the Festival, including Bump In and Bump Out.

Application forms are at the end of this document with all submission details explained.

All relevant application forms must be completed with as much information as possible about the proposed site. Incomplete or illegible applications will not be accepted.

SELECTION PROCESS

Selection of sites is based on information you provide to us and factors we take into consideration when selecting sites for the festival, including:

- Quality and attractiveness of your product
- Diversity and variety of trade sites for our patrons
- Presentation of your site

Make sure you include a precise and detailed description of your trade site. You **must** include an artist impression and/or visual image/photo(s), in colour, to assist with your application.

Some trade sites may not be accepted mainly for reasons of duplication. Non-acceptance is not a reflection on you or your site.

Acceptance emails will be sent within three weeks of applications closing. **Please ensure you have given the correct email address as this will be the main source of communication.** In the event your application is unsuccessful, you will also be notified via email. If your application is successful, you will receive a Vendor Information Pack in August.

Please note: Site allocation and the selection of trade sites is at our absolute and sole discretion and all decisions are final. We reserve the right to reject any application. No further correspondence will be entered into with unsuccessful applicants.

LOCATION

Deniliquin Festival Site - Conargo Road, Deniliquin NSW.

DATES & TIMES

The festival runs on Friday 2nd and Saturday 3rd October 2026.

All trade sites may, subject to compliance with rules and regulations, take up possession of their nominated site from 9.00am on Wednesday 30th September 2026. for Bump In purposes.

Trade sites must be completely set up before 8.00am on Friday 2nd October All display equipment, stock, vehicles etc. must remain on site until the close of festival There is to be NO vehicle movement on site once Bump in is completed, until Bump out begins. This will come into affect after Midnight Saturday 3rd October, once our Safety Officer has advised the site has been cleared and it is safe for bump out to commence. All sites must be vacated by 2.00pm Sunday 4th October and the site must be left in a clean and tidy condition prior to your departure.

Bump In/Bump Out times are listed below:

BUMP IN	Wednesday 30th September, 2026	7.00am – 5.00pm
BUMP IN	Thursday 1st October, 2026	7.00am – 3.00pm
SITE LOCKDOWN	Thursday 1st – Friday 2nd October, 2026	7.00pm – 6.00am STRICTLY NO MOVEMENT
TRADING HOURS	Friday 2nd – Saturday 3rd October, 2026	8.00am – 11.00pm
BUMP OUT	Saturday 3rd October – Sunday 4th October, 2026	Once advised by the Safety Officer vehicle movement is allowed after Midnight Saturday – 2.00pm Sunday

Trade sites must operate and have staff in attendance during the trading times listed below. If trade sites wish to trade past 8.00pm this will be entirely up to the owner's discretion.

Friday 2nd – Saturday 3rd October, 2026

Trading Hours: 8.00am - 11.00pm

Sunday 4th October, 2026

Trading Hours: 7.00am – 11.00am

Please note: The Festival Arena is in lock down from 7.00pm Thursday 1st – 6.00am Friday 2nd October, strictly NO vehicle access will be available during this time.

INFRASTRUCTURE

No infrastructure is included in your site cost. If bringing your own marquee, you will need to ensure it is high-quality with a wind rating above 50kmph. Marquees must comply with the temporary structure standards and be set up by a professional or as per the manufacturer's instructions. **Leg weights MUST be used, this is a requirement for all temporary marquees/ infrastructure on site.** Event Personnel reserve the right to remove any temporary infrastructure if it is deemed unsafe. If you have a STRUCTURAL ENGINEERS CERTIFICATE OF INTEGRITY for your marquee, please provide at the completion of this form.

Catering sites needing to hire a marquee will need to book directly with our preferred local supplier – Deni Party Hire. This marquee booking is a separate arrangement between you and the hire company. As part of an agreement we have with this supplier, all marquees ordered by you will be erected on your allocated site prior to your arrival. No flooring, lighting or furniture will be provided for these marquees unless prior arrangements have been made by you.



Deni Party Hire
03 5881 1944
info@cweh.com.au
www.denipartyhire.com

VISUAL APPEARANCE

Please ensure your trade site is visually appealing and not only reflects your product but compliments the festival. The trade site must be clean and presentable, and your personnel must be clean and tidily dressed and conduct themselves in an orderly manner at all times.

BOUNDARIES

Boundaries of your nominated site must be observed and all billboards, vehicles, goods, equipment and supplies must be displayed and housed within this area. You must not encroach onto walkways, adjacent sites or other areas.

Any billboards/ bow flags found outside of your nominated trade site will be removed and taken to the Operations Centre for you to collect.

SITE ALLOCATION

Site allocation and the selection of trade sites is at our absolute and sole discretion and all decisions are final. We reserve the right to reject any application. No further correspondence will be entered into with unsuccessful applicants.

ELECTRICITY AND ELECTRICAL EQUIPMENT

Each trade site will be allocated ONE (1) single 15amp power outlet; any additional outlets required are to be purchased at \$80 each. If your trade site is found to be using an extra outlet during the festival, it will be removed as there is limited power available. All power requirements MUST be communicated with and approved by the Around the Grounds Coordinators. Failure to do this will result in penalties. We accept no liability for damage to electrical equipment due to power fluctuations or failure.

All Trade sites are asked to keep electricity consumption to the absolute minimum. There is no power available for heating purposes.

You are required to provide your own leads and power-boards fitted with circuit breakers; the equipment must be water resistant and maintained above ground. **It is the responsibility of the vendor to supply their own cable tray**, all equipment must be in safe working order and all leads must be tested and tagged prior to arrival on site by a registered electrician. There will be no exceptions to this requirement. Please note, any electrical work required on the day should be carried out by a licensed electrician and conform to Australian/New Zealand Standard AS/NZS 3760:2022.

Any damage caused by electrical over-consumption, overload or misuse will attract penalties.

SAFETY

Whilst on the Festival Site, you are required to comply with all Work, Health and Safety and Festival Site Rules. Anything at or around your trade site must be securely anchored. All fabric decoration must be flame retardant. All trade sites are required to have a working, in date and tagged fire extinguisher and fire blanket.

You must, at all times, ensure that your trade site is safe and without risks to the health of your personnel and other persons who may come upon the trade site. You will indemnify us against any claims arising from your failure to ensure that your trade site is safe and without risks to the health of your personnel or other persons who come onto the trade site.

GOODS SOLD

All food distributed at the festival (either sold or given away) must comply with the Australian and New Zealand Food Standards Code and any other applicable health and safety regulations. It is your responsibility to ensure these regulations are met.

Only products and services that you have listed on your trade site application form are permitted to be sold at your trade site. There is a strict **NO GLASS POLICY** at the festival; all products must be in non-breakable containers. There are no exceptions to this rule.

If you decide after applying that you would like to bring extra products please get in touch with the Around the Grounds Event Co-ordinator to get these approved.

Please note that certain suppliers may have exclusive rights and restrictions may apply on what goods you can sell. We will notify you if any such restrictions apply to your trade site.

RESTRICTIONS ON GOODS SOLD

We reserve the right to prohibit offensive goods from being sold or displayed at the festival, and may at our discretion remove any such goods from your trade site if we consider that such goods may offend, cause trouble with authorities or infringe any third party rights, such as trademark and copyright.

Knives and other objects that can be used as weapons, may not be sold from your trade site. The sale of alcohol, tobacco and cigarettes is also prohibited.

We have overall control of signage, material and products sold or displayed at the festival.

Raffles, fundraising activities and charity donation tins of any kind are strictly prohibited unless approved by festival management in writing prior to the event.

No article, sign, picture, sticker, printed matter, etc. is to display any of the Deni Play on the Plains Festival's trademarked logos or images without prior written permission from the General Manager. This includes the Deni Ute Muster logo, the ute-ilize it diamond sticker, Deni Ute Muster, Deniliquin Ute Muster, Deniliquin – Ute Capital of the World, ute-ilize it, Deni Play on the Plains, the Australian National Circle Work Championships and the Australian National Circle Work Championships logo.

The General Manager and/or staff of the festival, are authorised to enter upon trade sites at any time and remove any article, sign, picture or printed matter, which in their opinion may be the cause of offence to the public. Likewise, any unseemly conduct demonstrated by any person on any trade site deemed by us to be offensive or threatening will not be tolerated and said person(s) will be removed from the festival.

BANKING

There are NO banking or change facilities located at the festival. Please ensure you have adequate change available for the duration of the festival. Please note RFID is the preferred payment method and must be offered.

ACCOMMODATION

It is your responsibility to book and pay for your accommodation. Please note there is minimal accommodation in Deniliquin over the weekend and we make no guarantees that accommodation will be available. Please contact Muster HQ for more information.

You are welcome to camp in our camping grounds or within the confines of your trade site. If you choose to camp on your trade site, no camping equipment is to be visible to patrons during Festival Arena opening hours 8.00am – Midnight. Camping is prohibited on site until Wednesday 30th of September. No camping by you or your personnel will be permitted until that time.

SMOKING/ VAPING POLICY

Areas of the festival may operate a no smoking or vaping policy and you must comply with any such policy. No smoking or vaping on or behind your site.

FOOD

General trade vendors are not allowed to sell or serve food without permission from the Around the Grounds Event Coordinator. Trade vendors who wish to sell food must apply to operate a catering site and pay the appropriate fee.

RUBBISH

Please help to conserve precious resources by reducing all retail and bulk packaging. We ask that you use biodegradable/ compostable serving wear (cups, plates, bowls and cutlery) and recycle when possible. A \$150.00 rubbish bond will be added onto your invoice, which will be returned if **ALL** rubbish is binned and your site is left in the same manner it was found. This bond will be deposited back into your bank account by 5.00pm Friday 23rd October. Please ensure you provide us with your bank details upon application. The festival has a strict **NO GLASS POLICY**.

SITE RESTRICTIONS

Festival Site Rules will be provided to you upon your applications acceptance, however please note the following restrictions that apply to the Festival Arena:

- STRICTLY no glass
- The right is reserved to vary advertised performing artists, entertainment and the festival program
- Entry may be refused if wristbands are damaged or defaced in any way or are not purchased from the organisers or authorized points of sale
- You are responsible for your own property - There is no storage available at the festival
- NSW Road Laws apply on the Deniliquin Festival Site
- The organisers may refuse you entry into, or remove you from the festival if you:

- a) do not obey these terms and conditions
 - b) refuse to allow the organisers to inspect bags, containers and vehicles at the festival
 - c) if you disrupt the festival
 - d) if you interfere with the enjoyment, comfort or safety of other persons at the festival
 - e) if you have acquired a stolen or counterfeit ticket/ wristband
- No vehicle access allowed during Festival Arena opening hours or site lockdown
 - On site speed limit (5km/h walking pace) must be observed and adhered to
 - No amplified music or public address systems to be used at your site
 - No pets or livestock (except for official guide dogs)
 - No alcohol or illegal substances
 - No fires
 - No products that can be used as a weapon or missile or may cause injury to others may be sold
 - Drug and alcohol consumption is prohibited by all persons staffing any trade site
 - No digging of holes or driving any objects into the ground without first ensuring that there are no underground power cables, telephone cables or water pipes which could be damaged - All damage caused by you or your personnel will be repaired at your expense
 - Trade site holders must not, without the prior consent of the Around the Grounds Event Coordinator, permit any person other than the participant, its staff or agents to occupy any part of their site

DELIVERIES

If you require a delivery of stock over the festival you will need to communicate this with the Arouns the Grounds Coordinators Prior to the festival so that we have a full list of deliveries for security.

THERE IS NO ACCESS TO THE FESTIVAL ARENA FOR DELIVERY VEHICLES. You will need to meet them at gate 5 and unload from there. The Around the Ground Coordinators may be able to assist you with this if time permits.

SECURITY

Professional licensed security, including night patrols, operate 24 hours over the festival (times are varied on Bump In and Bump Out days). However, it is your responsibility to secure your goods and property. You may remove stock and equipment each night and it is suggested you remove all valuables.

All effort is made to secure the Festival Site but no responsibility will be taken for loss or damage to any person or goods whether or not that loss, damage or injury arises from the negligence of us, our contractors, staff or agents.

INSURANCE AND CERTIFICATES

As a vendor you will be required to hold a valid Public Liability Insurance policy to the value of at least AUD \$20 million and it must list DENI PLAY ON THE PLAINS FESTIVAL LTD, ABN 50 125 560 509 in the policy as an interested party, indicating coverage for the entire festival including bump in and bump out (Wednesday 30th September - Sunday 4th October 2026).

You must hold a valid Workers Compensation Insurance policy in respect of all personnel at your catering site which is in place for the full duration of the festival (including Bump In and Bump Out).

It is your responsibility to possess adequate property damage insurance for any property used by you or your personnel at the festival. We will not be liable for any loss of or damage to your property or personnel whilst on the site. We shall not be held liable for any compensation, whether on the grounds of loss of profits or otherwise. You are responsible for insuring your own property and stock.

Copies of valid insurance certificates must be forwarded to us no later than **Friday 31st August 2026**. You must have a copy of all insurance certificates on site for the duration of the festival. If your certificates are or will be expired by Wednesday 30th September 2026, then all renewals must be organised in advance and your policy renewed for an earlier date. ***There is no exceptions to this.***

CERTIFICATES REQUIRED

You must provide the following certificates:

- Certificate of Currency/Public Liability Insurance with Deni Play on the Plains Festival Ltd listed as an Interested Party (ABN 50 125 560 509)
- Workers Compensation certificate of currency
- Current Risk assessment for your catering set up
- Marquee / Temporary STRUCTURAL ENGINEERS CERTIFICATE OF INTEGRITY (if you have this).

All certificates must be forwarded to us on application. Incomplete applications will not be considered.

PROMOTERS LIABILITY

Apart from any statutory liability, we as the owner of the Festival Site will not be liable or responsible for any damage or loss suffered or incurred by you when you enter or are on the Festival Site whether caused by our negligence or otherwise, whether arising in tort, contract, bailment or otherwise - all such injury, loss or damage to person or property is at your own risk. Without limiting the generality of this, appropriate footwear and clothing must always be worn at the festival; ear plugs should be worn if necessary. To the extent permitted by law, we take no responsibility for any hearing damage or loss caused by excessive noise or injury caused by your failure to follow our directives. In the event of injury or illness we may, at your cost, arrange medical treatment and/or emergency evacuation as deemed essential for your safety or your personnel.

REGULATIONS

Sites must ensure a safe work environment in accordance with NSW Health and Safety Regulations and must comply with the Deni Play on the Plains Ltd. On-Site Work, Health and Safety Policies and Procedures. Festival Staff, Event Officials and Council Officers reserve the right to inspect sites at any time and request presentation of all relevant documentation.

We accept no liability for you or your personnel. You are personally responsible and liable for any damage caused by you or your personnel to any person or property on site. You are required to always comply with any and all legislative requirements, regulations and industry standard codes of conduct and to the maximum extent permitted by law. We and our associated entities will not be liable for any breaches by you or your personnel of any such legislation.

INDEMNITY

You agree to indemnify Deni Play on the Plains Festival Ltd as the owner of the Festival Site against any loss or damage we as the owner may suffer arising out of your negligence or breach of the Terms and Conditions.

PHOTOGRAPHY AND RECORDING

You consent (in your own capacity and on behalf of your personnel) to be included in film, photos and recordings of the festival and for those recordings to be used by us in any medium or context throughout the world in perpetuity without further authorisation by or compensation to you or your personnel.

COMMUNICATION

Vendors are requested to maintain a reliable email and telephone connection with the festival in the lead up to the festival. Delayed response to urgent matters may result in your site being replaced. Contact is made predominantly via email.

FEES & CHARGES

Trade site fees are listed on the application form attached; fees are due by **5.00pm Friday 31st July 2026**. A site will not be regarded as allocated to a vendor until the full amount specified has been paid by the final date for payment. **If the fee is not received by this time, the site will be allocated to another vendor.**

Trade sites are offered two (2) vendor passes. Extra personnel will be charged admittance at full price. Please note there is a strict no refund policy on all passes and site fees.

One 15amp power outlet is included in the site hire fee. Extra power outlets are charged at \$80.00 each and 3 phase power is \$200.

A rubbish bond of \$150.00 will be added to your invoice. Any rubbish left on your site will forfeit this bond.

GST

All prices shown in this document are GST inclusive.

FESTIVAL CANCELLATION

If we should find it necessary or expedient to cancel or postpone the festival, all contracts shall cease to operate upon notice to that effect, and we shall not be liable for any compensation or refund to you, whether on the grounds of loss of profits or otherwise or any refund of payment of any money paid by you in relation to this contract in respect of such cancellation or suspension.

CANCELLATION BY VENDOR

If the Vendor terminates this Agreement prior to 5.00p.m. Friday 31st July 2026, the Vendor will forfeit any Deposit that has been paid and 50% of site fee paid.

If the Vendor terminates this agreement after 5.01p.m. Friday 31st July 2026, the Vendor will forfeit 100% of site fee paid.

TERMINATION

In the event of a breach of any of these Terms and Conditions, we reserve the right to terminate this contract, retain any fees paid and take possession of the trade site without notice to you.

We reserve the right to cancel or expel you and/or your personnel at any time without refund.

Trade site vendors not complying with any of the above conditions, not co-operating with our staff or not obeying requests reasonably made, may be asked to leave the festival and suspended from future participation.

SUCCESSFUL/ UNSUCCESSFUL APPLICANTS

The Around the Grounds Event Coordinator will advise you via email if your application is successful/unsuccessful. When you accept this offer, you will be required to pay the fee as indicated in your application.

Site fee and additional vendor passes and power outlet payment is due by **5.00pm Friday 31st July 2026**
Applicants who are unsuccessful will be notified by email.

DECLARATION

- You certify that you will use any space allotted to you **for your sole use** and only for the purposes shown on your completed application form.
- You agree to conform as a trade site vendor to all vendor Terms and Conditions, Festival Site Rules, Work Health and Safety regulations and any other conditions and orders we may impose and you undertake to notify your personnel of them.
- You understand that you must not bring into the Festival Arena any **alcohol** or **glass**. NSW liquor licensing laws apply on site. A breach will result in you being asked to leave.
- You agree for your contact details to be provided by us upon media request for advertising purposes.
- You have read the Festival Overview, Terms and Conditions and Festival Site Rules as listed in this trade site application form and you agree to abide by them as proven by your signature below:

Name: _____ Date: ____ / ____ / ____



Deni Play on the Plains Festival Ltd
PO Box 170 DENILIQVIN NSW 2710
Ph: 03 5881 3388
Email: atg@deniutemuster.com.au
Website: www.deniutemuster.com.au
ABN: 50 125 560 509 ACN: 125 560 509

DENI UTE MUSTER 2026 TRADE SITE APPLICATION FORM

Festival dates: Friday 2nd and Saturday 3rd October 2026

PLEASE READ AND FILL OUT EVERY SECTION OF APPLICATION FORM. INCOMPLETE FORMS WILL NOT BE ACCEPTED.

Company / Business Name: _____ ABN: _____

Site Name (this is exactly how your site will be listed in our program): _____

Owner/Manager: _____ Mobile: _____

On Site Festival Contact: _____ Mobile: _____

Postal Address: _____

Suburb: _____ State: _____ P/Code: _____

Email: _____

Please note most of our correspondence is via email.

TRADE SITE PACKAGES

<input type="checkbox"/> Trade site A	Site Size: Up to 5m frontage X 10m depth	Includes: - 2 Vendor Passes - 1 x FAV Pass -	- 1 x Single Power Outlet	Cost: \$1,200 inc GST
<input type="checkbox"/> Trade site B	Site Size: 5m-7m frontage X 10m depth	Includes: - 2 Vendor Passes - 1 x FAV Pass -	- 1 x Single Power Outlet	Cost: \$1,500 inc GST
<input type="checkbox"/> Trade site C	Site Size: 10m frontage X 10m depth	Includes: - 2 Vendor Passes - 1 x FAV Pass -	- 1 x Single Power Outlet	Cost: \$1,800 inc GST
<input type="checkbox"/> Corner site	Site Size: 7m or 10m frontage X 10m depth dependant on location	Includes: - 2 Vendor Passes - 1 x FAV Pass -	- 1 x Single Power Outlet	Cost: \$2,500 inc GST
<input type="checkbox"/> Prime Site	Site Size: 7m or 10m frontage X 10m depth dependant on location	Includes: - 2 Vendor Passes - 1 x FAV Pass	- 1 x Single Power Outlet	Cost: \$5,000 inc GST

TRADE SITE DETAILS

Please list **ALL** products and services for sale and display in detail, **please include brands where relevant**. Sites may only sell products that are listed on their application form. Please upload document if more space is required.
[Upload document](#)

	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____

TRADE SITE SET UP

Must be submitted by all sites* [Upload image](#)
 This is to be a photograph of the trade site you will be displaying at the festival (towbar to be included if a trailer).
This MUST be supplied regardless of how long you have been trading at the Deni Ute Muster.

SITE TYPE: Mobile Vehicle/Trailer/Van **servicing side access:** _____
 Temporary Marquee (must be durable): _____

EXACT SITE SIZE (including towbar, stock & refrigeration vehicles):
Total Frontage: _____ m **Depth:** _____ m **Height:** _____ m

WHAT TIMES DO YOU INTEND TO TRADE AT THE FESTIVAL? (8.00am – 8.00pm compulsory)
 Friday: _____ am - _____ pm
 Saturday: _____ am - _____ pm

PLEASE SPECIFY WHICH DAY YOU PLAN TO BUMP IN: Wednesday 30th (7am – 5pm) Thursday 1st (7am-3pm)

COPIES TO BE ATTACHED

PUBLIC LIABILITY INSURANCE -CERTIFICATE OF CURRENCY FOR \$20 MILLION with Deni Play on the Plains

Festival Ltd listed as an Interested Party (ABN 50 125 560 509)	COPY ATTACHED	<input type="checkbox"/>
WORKERS COMPENSATION CERTIFICATE OF CURRENCY	COPY ATTACHED	<input type="checkbox"/>
STRUCTURAL ENGINEERS CERTIFICATE OF INTEGRITY	COPY ATTACHED	<input type="checkbox"/>
RISK ASSESSMENT**	COPY ATTACHED	<input type="checkbox"/>
PICTURE OF SITE SET UP**	COPY ATTACHED	<input type="checkbox"/>

EXTRAS

If you wish to purchase additional vendor passes, please indicate below. *Please note these are for those working in your stalls only, friends and family to buy online.*

Vendor Adult Pass - \$333.50	No of Passes: _____	Cost: \$ _____
Vendor Junior Pass (13 – 17yrs) - \$168.50	No of Passes: _____	Cost: \$ _____
Vendor Under 13 Pass (0 - 12yrs) - \$10.00	No of Passes: _____	Cost: \$ _____
Extra Power Outlet - \$80	No of Outlets: _____	Cost: \$ _____

TOTAL COST: \$ _____

TRADE PACKAGE

Trade site Package A, B, C, Corner	\$ _____
Total Extras (power & staff passes)	\$ _____
Rubbish Bond (refundable post event).....	\$ 150.00
GRAND TOTAL	\$ _____

WEBSITE INFO

Please provide us with a short blurb to be used on our website to inform patrons what you're selling. **If this is not supplied you will not appear on our website or app.**

Upload image or logo (High resolution JPEG)

Website link

Facebook link

Instagram link

SPECIAL REQUESTS

Please list and special requests you may have or anything you would like to make us aware of such as vehicle manoeuvring and set up below. You must identify how you enter your site and which side you serve from.
